

NSSF SHOOTING SPORTS FANTASY CAMP® SPONSORSHIPS

LAS VEGAS, NEVADA · APRIL 20-23, 2017 & APRIL 23-26, 2017

Sponsorship Opportunities

SINGLE EVENT

- Presenting \$30,000 (1) **SOLD**
- Gold \$15,000 (2)
- Silver \$7,500 (5)
- Bronze \$5,000 (7)



Sponsorship Opportunities

BUNDLE - both events

- Presenting \$30,000 (1) **SOLD**
- Gold \$22,500 (2)
- Silver \$11,200 (5)
- Bronze \$7,500 (7)

Please select your event dates

- April 20-23 April 23-26

Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email _____

Please make check payable to **NSSF** or enter your credit card information:

- Mastercard Visa American Express Discover

Total US Funds \$ _____

Card # _____

Security code _____ Exp. date _____

Name as it appears on card _____

Signature _____

FAX OR MAIL TO:

Chris Tatulli
National Shooting Sports
Foundation
Shooting Sports Fantasy Camp
11 Mile Hill Road
Newtown, CT 06470-2359
T: 203-426-1320 x214
F: 203-426-1087
Email: ctatulli@nssf.org

SHOOTINGSPORTSFANTASYCAMP.COM



2017 SHOOTING SPORTS FANTASY CAMP® OPPORTUNITIES

LAS VEGAS, NEVADA › APRIL 20-23, 2017 & APRIL 23-26, 2017

Sponsorship of the 2017 Shooting Sports Fantasy Camp brings a variety of special benefits. Recognition will be given to each sponsor at the social events, on signage and in pre-conference marketing materials. Sponsorship levels begin at \$5,000 for the Bronze level. Please carefully review the following information before making your decision.

	BENEFITS	PRESENTING SPONSOR (1)	GOLD SPONSOR (2)	SILVER SPONSOR (5)	BRONZE SPONSOR (7)
	One free entry	✓			
	Speaking time	At awards dinner	At lunch		
	Hotel key cards		✓		
	Printed program	Back cover	Inside front cover	Full page	Half page
	Welcome letter to participants	✓			
	SHOT Show Directory ad	Full page	Full page	Half page	Half page
	Giveaway placed in...	all hotel rooms	participant bags	participant bags	participant bags
	Logo on shooter shirts	✓	✓	✓	
	Dedicated signage location	Range, closing dinner and range	Range		
	Co-op signage location		Range	Range	Range
	Sponsor logo on hotel digital signs	✓	✓	✓	✓
	Opportunity to provide product for use during the match (if applicable)	✓	✓	✓	
	Opportunity to distribute literature/promotional items on sponsor table		✓	✓	✓
	Promotion on transportation to range	✓	✓		
	Program will be covered on Gun Talk TV	✓	✓	✓	✓
	Ad promotion on SHOT Show TV (over 70,000 hotel rooms)	✓	✓	✓	✓
EMAIL COMMUNICATION	Promotion on Pull The Trigger e-newsletter		✓	✓	✓
	Entries in NSSF Bullet Points e-newsletter	2	2	1	1
	Sponsor promotion on event website	✓	✓	✓	✓
	Press release	✓	✓	✓	✓
	Pre event email sent to participants	✓	✓		
	Pre SHOT Show email sent to buyers (must be an exhibitor)	✓	✓		
	Acknowledgement in post event thank you email	✓	✓	✓	✓
SOCIAL MEDIA	Inclusion in Fantasy Camp videos on NSSF YouTube channel (150K subscribers; 25 million views)	✓	✓	✓	✓
	Promotion on Facebook (+500K likes)	✓	✓	✓	✓
	Blog (525K+ visitors annually)	✓	✓		
	Promotion on Twitter (+50K followers)	✓	✓	✓	✓
WEBSITE	Promotion on SHOT Show website	✓			
	Dedicated run of site web banner on NSSF websites (@ 7 million visitors per year)	✓			

Other opportunities available, please contact Chris Tatulli, ctatulli@nssf.org.