

2017 SHOOTING SPORTS FANTASY CAMP® SPONSORSHIPS

LAS VEGAS, NEVADA • APRIL 20-23

SPONSORSHIP OPPORTUNITIES

- Presenting \$30,000 (1)
- Gold \$15,000 (2)
- Silver \$7,500 (5)
- Bronze \$5,000 (7)



Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email _____

Please make check payable to **NSSF** or enter your credit card information:

- Mastercard Visa American Express Discover

Total US Funds \$ _____

Card # _____

Security code _____ Exp. date _____

Name as it appears on card _____

Signature _____

FAX OR MAIL TO:

Chris Tatulli
National Shooting Sports
Foundation
Shooting Sports Fantasy Camp
11 Mile Hill Road
Newtown, CT 06470-2359
T: 203-426-1320 x214
F: 203-426-1087
Email: ctatulli@nssf.org

SHOOTINGSPORTSFANTASYCAMP.COM



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Sponsorship of the 2017 Shooting Sports Fantasy Camp brings a variety of special benefits. Recognition will be given to each sponsor at the social events, on signage and in pre-conference marketing materials. Sponsorship levels begin at \$5,000 for the Bronze level. Please carefully review the following information before making your decision.

BENEFITS	BRONZE SPONSOR (7) \$5,000	SILVER SPONSOR (5) \$7,500	GOLD SPONSOR (2) \$15,000	PRESENTING SPONSOR (1) \$30,000
Ad in Program	Half page	Full page	Inside front cover	Back cover
Ad in SHOT Show Directory	Half page	Half page	Full page	Full page
Press release announcing sponsor	✓	✓	✓	✓
Sponsor logo on shooter shirts	✓	✓	✓	✓
Co-op signage at range	✓	✓	✓	✓
Dedicated signage at range	✓	✓	✓	✓
Dedicated signage at hotel	✓	✓	✓	✓
Inclusion in Fantasy Camp videos on NSSF YouTube channel 130,000 subscribers 20,000,000 views	✓	✓	✓	✓
Sponsor promotion on event website	✓	✓	✓	✓
Sponsor promotion on Social Media (Twitter 44,000 followers, Facebook 500,000 followers)	✓	✓	✓	✓
Sponsor promotion on SHOT Show TV (over 70,000 hotel rooms)	✓	✓	✓	✓
Sponsor promotion on Pull The Trigger sent to over 1 million shooting enthusiasts	✓	✓	✓	✓
Giveaway placed in participant bags	✓	✓	✓	✓
Entry in NSSF Bullet Points newsletter	✓	✓	✓	✓
Sponsor acknowledgement at lunch	✓	✓		
Acknowledgement in post event thank you email	✓	✓	✓	✓
Opportunity to provide product for use during match (if applicable)		✓	✓	✓
Signage in classrooms		✓	✓	✓
Co-op signage in classroom (or dinners)		✓	✓	
Pre event email sent to participants			✓	✓
Sponsor promotion on transportation to range			✓	✓
Opportunity to speak at lunch			✓	
Opportunity to speak at awards dinner				✓
One FREE entry in camp				✓
Welcome letter to participants				✓
Giveaway placed in all hotel rooms				✓
Sponsor promotion on SHOT Show website				✓
Web banner on NSSF websites (approximately 7,000,000 visitors per year)				✓
Dedicated signage at closing dinner				✓