

2017 SHOOTING SPORTS FANTASY CAMP® SPONSORSHIPS

LAS VEGAS, NEVADA · OCTOBER 26-29

SPONSORSHIP OPPORTUNITIES

- Presenting \$30,000 (1)
- Gold \$15,000 (2)
- Silver \$7,500 (5)
- Bronze \$5,000 (7)



Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email _____

Please make check payable to **NSSF** or enter your credit card information:

- Mastercard Visa American Express Discover

Total US Funds \$ _____

Card # _____

Security code _____ Exp. date _____

Name as it appears on card _____

Signature _____

FAX OR MAIL TO:

Chris Tatulli
National Shooting Sports
Foundation
Shooting Sports Fantasy Camp
11 Mile Hill Road
Newtown, CT 06470-2359
T: 203-426-1320 x214
F: 203-426-1087
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SHOOTINGSPORTSFANTASYCAMP.COM



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Sponsorship of the 2017 Shooting Sports Fantasy Camp brings a variety of special benefits. Recognition will be given to each sponsor at the social events, on signage and in pre-conference marketing materials. Sponsorship levels begin at \$5,000 for the Bronze level. Please carefully review the following information before making your decision.

BENEFITS	PRESENTING SPONSOR (1) \$30,000	GOLD SPONSOR (2) \$15,000	SILVER SPONSOR (5) \$7,500	BRONZE SPONSOR (7) \$5,000
Ad in Program	Back cover	Inside front cover	Full page	Half page
Ad in SHOT Show Directory	Full page	Full page	Half page	Half page
Sponsor logo on shooter shirts	✓	✓	✓	✓
Co-op signage at range	✓	✓	✓	✓
Dedicated signage at range	✓	✓	✓	✓
Dedicated signage at hotel	✓	✓	✓	✓
Giveaway placed in participant bags	✓	✓	✓	✓
Sponsor promotion on SHOT Show TV (over 70,000 hotel rooms)	✓	✓	✓	✓
Opportunity to provide product for use during match (if applicable)	✓	✓	✓	
Signage in classrooms	✓	✓	✓	
Sponsor promotion on transportation to range	✓	✓		
Interview in SHOT Show TV Studio during the 2018 SHOT Show	✓	✓		
Co-op signage in classroom (or dinners)		✓	✓	
Sponsor acknowledgment at lunch			✓	✓
Opportunity to speak at lunch		✓		
Opportunity to speak at awards dinner	✓			
Dedicated signage at closing dinner	✓			
Giveaway placed in all hotel rooms	✓			
One FREE entry in camp	✓			
Welcome letter to participants	✓			
WEB				
Inclusion in Fantasy Camp videos on NSSF YouTube channel, 130,000 subscribers and 20,000,000 views	✓	✓	✓	✓
Sponsor promotion on event website	✓	✓	✓	✓
Sponsor promotion on Pull The Trigger sent to over 75K shooting enthusiasts	✓	✓	✓	✓
Co-op signage in classroom (or dinners)		✓	✓	
Web banner on NSSF websites (approximately 7,000,000 visitors per year)	✓			
Sponsor promotion on SHOT Show website	✓			
EMAIL COMMUNICATION				
Press release announcing sponsor	✓	✓	✓	✓
Acknowledgment in post event thank you email	✓	✓	✓	✓
Entry in NSSF Bullet Points newsletter	✓	✓	✓	✓
Wrap-up press release	✓	✓	Group release	Group release
Pre event email sent to participants	✓	✓		
SOCIAL MEDIA				
Sponsor promotion on Twitter (57K followers) and Facebook (528K followers)	✓	✓	✓	✓